



INTERNATIONAL ROAD DYNAMICS INC.
Corporate Offices: Canadian - 702 43rd St. E. Saskatoon, SK S7K 3T9
U.S. – 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081

BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO DEMONSTRATE TOLL TECHNOLOGY AT IBTTA ANNUAL MEETING AND EXHIBITION

September 14, 2004 – IRD (International Road Dynamics Inc.) will be participating in the IBTTA (International Bridge, Tunnel, and Turnpike Association) Annual Meeting and Exhibition from September 18th to 22nd, 2004 in Philadelphia, Pennsylvania. The theme this year is “The Freedom of Mobility through Tolls”. The international conference and exhibition is an opportunity to view the latest toll technology and to hear from the industry’s experts about the most recent advances.

Please join Mr. Rod Klashinsky, IRD’s Vice-President of Sales, in **Booth Number 503** at the Wyndham Philadelphia at Franklin Plaza. IRD offers a wide range of toll solutions from basic to advanced, in addition to an extensive offering of local service options. The company has designed and supplied systems for clients throughout the world. IRD’s Toll Systems utilize IRD’s patented DYNAX® Treadles, which are recognized worldwide as the standard for sensor reliability and accuracy.

For more information about the IBTTA Annual Meeting and Exhibition, please visit IBTTA’s web site at www.ibtta.org. If you would like information about IRD or any of IRD’s systems, please visit our web site at www.irdinc.com or contact Rod Klashinsky at tel: (306) 653-6600 or e-mail: rod.klashinsky@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD’s products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com