



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN THE FERIC (Forest Engineering Research Institute of Canada) SPRING SEMINAR in TIMMINS, ONTARIO

April 5, 2004 - IRD (International Road Dynamics Inc.) will join other FERIC members and resource industry professionals at the FERIC Spring Seminar, “Keeping Costs in Check: From the Forest to the Mill”. This conference, held at the Timmins Days Inn, showcases resource industry technologies and solutions. The seminar will be held April 13 and 14, 2004.

IRD will participate in the exhibition and Mr. Tony Reynolds, IRD Fleet Sales Manager – NAFTA Region, will be present an IRD forest industry oriented solution, “Onboard Computers for Tracking Truck Profitability”. A discussion period is scheduled for conference attendees to ask questions about individual operational issues and concerns.

Joining Mr. Reynolds will be Roy Parsons, an IRD Regional Manager based in Toronto. IRD will demonstrate forest industry applications including route optimization, driver management, and special permit compliance. IRD’s leading edge technology in CTI (Central Tire Inflation) and onboard weighing will be discussed.

Please drop by the IRD Exhibit Booth to discuss how IRD may assist you with driver and vehicle performance and safety solutions

For further information about the meeting or exhibition, please click www.feric.ca. For further information about IRD, please click www.irdinc.com or contact Mr. Tony Reynolds at tel: 540-955-9051 or by email at tony.reynolds@irdinc.com .

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD’s products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com