



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN THE FERIC SPRING SEMINAR IN TRURO, NOVA SCOTIA

April 20, 2004 - IRD (International Road Dynamics Inc.) will be participating in the FERIC (Forest Engineering Research Institute of Canada) Spring Seminar to be held April 27th and 28th, 2004 in Truro Nova Scotia. IRD will join other FERIC members and resource industry professionals in cooperation with the Canada Woodlands Forum. This is the third conference in the series "Keeping Costs in Check: From the Forest to the Mill" which will include hands-on workshops under the category 'Where the Rubber Meets the Road'. The conference will be held at the Best Western Glengarry Convention Centre.

IRD will be represented at the exhibition by Mr. Roy Parsons, Regional Manager, who will be available to demonstrate IRD forest industry oriented solutions. Conference attendees will have opportunities to ask questions about individual operational issues and concerns.

Mr. Parsons will address FERIC member concerns relating to the conference focus on cutting costs in truck haul operations. Information on IRD's leading-edge application support for special permit compliance will be available. IRD's technology in CTI (Central Tire Inflation) and on-board weighing will be discussed.

Please drop by the IRD's Exhibit Booth to discuss how we may assist you with driver and vehicle performance and safety solutions.

For further information about the meeting or exhibition, please click www.feric.ca <<http://www.feric.ca>> . For further information about IRD, please click www.irdinc.com <<http://www.irdinc.com>> or contact Mr. Tony Reynolds at tel: 540-955-9051 or by email at tony.reynolds@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com