



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD PARTICIPATES IN THE FEDERATION OF CANADIAN MUNICIPALITIES 67TH ANNUAL CONFERENCE AND MUNICIPAL EXPO

May 25, 2004 - International Road Dynamics Inc. (IRD) is proud to be a participant at the Federation of Canadian Municipalities (FCM) 67th Annual Conference and Municipal Expo to be held at the Shaw Conference Centre in Edmonton, Alberta May 28TH to 31ST, 2004.

FCM is the national voice of municipal governments, comprised of more than 1,000 municipalities representing 80% of Canada's population. FCM's Annual Conference and Trade Exhibition brings together 1,500 senior municipal decision-makers from every province and territory in Canada. It is one of the places where political, managerial and technical municipal representatives meet to obtain the strategic tools of the future.

This year's theme: 'Bridging the Gap'

Representing IRD at the conference and trade show will be **Mr. Peter Kooy and Ms. Marles Kerns**, Regional Sales Managers. Mr. Kooy and Ms. Kerns will be demonstrating the company's line of Traffic Counter/Classifiers and accessories, Trail Counters and IRD's newest product additions in the Traffic Safety business, the SPEEDSentry® Radar Speed Display and the instALERT® Rapid Messenger, the first truly portable full size Variable Message Sign (VMS).

Please visit IRD's at booth No. 416.

If you would like further information about IRD's products, please contact Mr. Peter Kooy at 306-653-6600 or e-mail peter.kooy@irdinc.com or Marles Kerns at 780-453-3182 or e-mail Marles.kerns@irdinc.com. For more information about the conference and trade show, you can visit the FCM web site at www.fcm.ca.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com