



INTERNATIONAL ROAD DYNAMICS INC.
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PRODUCT BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD OFFERS FULL LINE OF COUNTERS & CLASSIFIERS

October 5, 2004 - International Road Dynamics Inc. offers a full line of Traffic Counters and Classifiers capable of collecting data ranging from simple axle counts to full vehicle classification and weigh-in-motion information. This month IRD is highlighting ITC Vehicle Counters and Classifiers: the Mini ACE (Automatic Counting Equipment), the Traffic ACE and the Mini TRS (Traffic Recording System).

The Mini ACE is a simple and cost effective way to collect axle counts on up to two lanes of traffic using two inputs and a variety of sensors. Both channels of data can be read on its 16 character LED display.

The Traffic ACE is capable of counting vehicles on up to four lanes of traffic and can provide speed and classification data for up to two lanes of traffic. The Traffic ACE uses a variety of sensors including Piezoelectric, Loops, Road Tube, and Contact Closure. Data can be viewed on its 16 character LED display or transferred by data module or RS232 serial interface to computer for more detailed analysis.

The Mini TRS uses 4 inputs with a variety of sensors. Like the Traffic ACE, it can count up to four lanes of traffic or provide speed and classification information for up to two lanes of traffic. The Mini TRS is fully programmable by the user, data can be viewed using an integrated key pad and display and it is capable of remote data transmission via modem. Other TRS models are also available for more advanced traffic data collection.

Data from the Traffic ACE and the Mini TRS can be downloaded to a computer and reports generated from one software package, the Road Reporter software for Windows.

In addition to Traffic Counters and Classifiers, IRD offers a complete line of sensors for portable and permanent applications, as well as accessories. We also have a WIM card option to make your traffic classifier Weigh-in-Motion enabled (only available with certain models).

For more information about these or any of IRD's other traffic products, please click on <http://www.irdinc.com/english/html/pat/index.htm> or contact one of our sales representatives at Tel: (877) TO COUNT or (877) 862-6868, Fax: (306) 242-5599 or Email: products@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com

