



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN NATIONAL ROAD SAFETY CONFERENCE

June 22, 2004 - International Road Dynamics Inc. (IRD) will be participating at the 14th Canadian Multidisciplinary Road Safety Conference from June 27th to 30th in Ottawa. This international conference is hosted by the Canadian Association of Road Safety Professionals and co-sponsored by Transport Canada. Kicking off the conference as keynote speaker will be Dr. Jeffery Runge, United States National Highway Traffic Safety Administration (NHTSA) Administrator and a nationally recognized physician in motor vehicle injury care and prevention.

The conference will cover a range of topics related to road safety and injury prevention, including vehicle rollover prevention, safety assessments, and crash analysis. IRD will be represented by Mr. Rob Bushman, who will present a paper on the subject of Intelligent Transportation Systems and Work Zone Safety. Intelligent Transportation Systems address growing safety and mobility concerns around highway work zones by providing informed and relevant guidance to motorists regarding traffic delays, speed limits, and alternate routes. IRD offers several types of Intelligent Work Zone Safety Systems including Real Time Travel Information, Variable Speed Limit, and Dynamic Lane Merge Systems.

For further information on the Canadian Multidisciplinary Road Safety Conference please visit <http://www.carsp.ca/cmrrsc.htm> . If you would like more information about IRD or any of its safety related products and systems, visit IRD's web-site at www.irdinc.com or contact Rob Bushman at tel: 306-653-6600 or at e-mail: rob.bushman@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com