



## INTERNATIONAL ROAD DYNAMICS INC.

Corporate Offices: Canadian - 702 - 43rd St. E. Saskatoon, SK S7K 3T9  
U.S. - 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081

**For Immediate Release: November 29, 2004**

### **IRD AWARDED CONTRACT FOR SYSTEM TO IMPROVE TRAFFIC FLOW**

**November 29, 2004** - International Road Dynamics Inc. (IRD) announced today that it has received a contract valued at CDN \$536,000 from the City of Calgary, Alberta for a Traffic Control System to improve traffic flow and safety. The system addresses an operational problem at three at-grade rail crossings in the vicinity of Barlow Trail and 50<sup>th</sup> Avenue SE. Road users experience long queues and delays due to frequent movements of railcars at the crossings. The primary goals of the IRD Traffic Control and Safety System is to alert approaching motorists of the blocked crossings so they can seek an alternate route, and to efficiently move the queued traffic once the railcars have cleared the crossings and the roadways are open to traffic again.

The primary components of the IRD Traffic Control and Safety System are Traffic Detection Sensors, Dynamic Message Signs, and Wireless Communications. The system will be integrated with a traffic signal controller and the railway track crossing circuits. The Dynamic Message Signs will display messages to drivers when the rail crossings are blocked and traffic is congested, allowing drivers to use an alternate route. The Message Signs will be controlled by the traffic signal controller output, however, the City of Calgary will also be able to control the signs and post desired messages from their Traffic Management Center via cellular modem communication.

Mr. Terry Bergan, President of IRD, states "the award of this contract is important for us since it underlines IRD's reputation as a leading supplier of Traffic Control and Safety Systems. Clients continue to select IRD for our capability to provide innovative traffic solutions which are effective at improving traffic flow, reducing accidents, and saving lives." IRD has supplied Traffic Control and Safety Systems in locations throughout the United States including North Carolina, Georgia, Illinois, Indiana, Maryland, Michigan, Oregon, Virginia and Pennsylvania.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

**FOR MORE INFORMATION PLEASE CONTACT:**

Terry Bergan, President & CEO

Phone: (306) 653-6600

U.S. (303) 355-5998

Francine Senecal-Lepage, Investor Relations

Phone: (306) 653-6603

Fax: (306) 653-6609

Email: [irdir@irdinc.com](mailto:irdir@irdinc.com)

**IRD is listed on the TSX - trading symbol - IRD  
[www.irdinc.com](http://www.irdinc.com)**