



INTERNATIONAL ROAD DYNAMICS INC.
Corporate Offices: Canadian - 702 43rd St. E. Saskatoon, SK S7K 3T9
U.S. – 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081

BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD EXHIBITING AT CVSA ANNUAL CONFERENCE IN LITTLE ROCK

March 30, 2004 – International Road Dynamics Inc. (IRD) will be participating in the Commercial Vehicle Safety Alliance (CVSA) Annual Meeting in Little Rock, Arkansas, April 3rd to 8th, 2004. This meeting is attended by several hundred commercial vehicle safety specialists and enforcement officers from the USA, Canada, and Mexico. Many of those attending are IRD customers, using IRD Weigh-In-Motion size and weight screening technology at numerous commercial vehicle inspection facilities installed by IRD in all three countries.

IRD will be represented by Mr. Brian Taylor, Vice President of Technical Solutions & Business Development, and Mr. Joe Madek, Vice President of Sales. IRD will be participating in the exhibition, showcasing new IRD innovations including the IRD Virtual Weigh Station system, and IRD's Integrated Roadside Operations Computer (I-ROC) system for CVISN interoperability. As a long standing member and corporate sponsor of CVSA, IRD Delegates are active participants in committee events including the Committee on Intelligent Transportation Systems.

For more information about the conference visit CVSA's website at www.cvsa.org or if you would like any information on any of IRD's systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: brian.taylor@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com