



**INTERNATIONAL ROAD DYNAMICS INC.**  
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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO PARTICIPATE IN CVSA FALL WORKSHOP IN SPARKS, NEVADA**

**October 15, 2004** – International Road Dynamics Inc. (IRD) will be participating in the Commercial Vehicle Safety Alliance (CVSA) Fall Workshop being held in Sparks, Nevada October 23<sup>rd</sup> to 28<sup>th</sup>, 2004. This annual workshop is attended by several hundred commercial vehicle safety specialists and enforcement officers from the USA, Canada, and Mexico. Many of the delegates at the meeting are existing IRD customers, using IRD's Weigh-In-Motion and Commercial Vehicle Screening technology at facilities throughout North America.

IRD will be showcasing numerous technologies as part of the exhibition, including:

- IRD's premier Weigh-In-Motion (WIM) systems, including the IRD Single Load Cell Scale (SLC), and the DAW Bending Plate,
- IRD's Integrated Roadside Operations Computer (I-ROC) software for CVISN (Commercial Vehicle Information Systems and Networks (CVISN) electronic screening,
- IRD's GateWeigh Slow Speed Weigh-In-Motion (SSWIM) technology, ideally suited for use in freight terminals, ports, and other applications where quick commercial vehicle size and weight monitoring is important,
- IRD's DAW 300 Portable WIM Screening System, and the IRD SAW Wheel Load Scales.

IRD will be represented by Mr. Joe Madek, Vice President of U.S. Sales and Mr. Brian Taylor, Vice President of Technical Solutions & Business Development. As a long standing member and a Corporate Sponsor of CVSA, the IRD Delegates are active participants in committee events including the Committee on Size and Weights, and the Committee on Intelligent Transportation Systems.

For more information about the conference visit the CVSA organization website at [www.cvsa.org](http://www.cvsa.org) or if you would like any information on any of IRD's systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: [brian.taylor@irdinc](mailto:brian.taylor@irdinc).

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)