



**INTERNATIONAL ROAD DYNAMICS INC.**  
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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO SPONSOR CIVIL ENGINEERING CONFERENCE**

**May 27, 2004** - IRD (International Road Dynamics Inc.) is proud to be a Platinum Sponsor of the 32<sup>nd</sup> Annual Conference of the Canadian Society for Civil Engineering to be held in Saskatoon, Saskatchewan June 2<sup>nd</sup> to 5<sup>th</sup>, 2004. The Canadian Society for Civil Engineering (CSCE) is a learned society, founded in 1887, intended to develop and maintain high standards of civil engineering practice in Canada and to enhance the public image of the civil engineering profession. The conference, under the theme of “Bridging Our Profession” is a forum for the acquisition and interchange of professional knowledge and includes short courses, technical sessions, an exhibition and tours. A major goal of the conference is to strengthen the ties and narrow the gap between theory and practice.

In addition to being a sponsor, IRD will also be an active participant in the conference including hosting a tour of IRD’s facilities for conference attendees and participation in the exhibition. Mr. Brian Taylor, VP of Technical Sales, will address the Transportation Specialty Conference as the keynote speaker and provide his thoughts on a futuristic look at the enforcement of truck credentials, weights and dimensions, and aspects of homeland security. Mr. Rob Bushman, Advanced Applications Engineer, will provide a presentation during the technical sessions discussing work zone safety in Canada and the role of Intelligent Transportation Systems (ITS).

For more information on the 32<sup>nd</sup> annual Conference of the Canadian Society for Civil Engineering visit the conference web-site at [www.CSCE2004.ca](http://www.CSCE2004.ca) or contact Mr. Brian Taylor at tel: 306-653-6611 or email: [brian.taylor@irdinc.com](mailto:brian.taylor@irdinc.com).

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)