



INTERNATIONAL ROAD DYNAMICS INC.
Corporate Offices: Canadian - 702 43rd St. E. Saskatoon, SK S7K 3T9
U.S. – 2402 Spring Ridge Drive, Suite E Spring Grove, IL 60081

BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN THE ANNUAL CANADIAN PUBLIC WORKS EXPO

November 18, 2004 - International Road Dynamics Inc. (IRD) is proud to be a participant at the Annual Canadian Public Works Expo (CPWE) to be held at the International Centre in Mississauga, Ontario December 1st and 2nd, 2004.

The CPWE, an annual event hosting over 300 companies and the largest of its kind in Canada, will once again be co-located with the 7th Annual Canadian Waste and Recycling Expo. Approximately 5,000 participants representing municipal, provincial and federal levels of government will be in attendance. Some of the industries represented at the trade show and conference will be: Traffic Management, Roads and Highways, Safety, Facility Management, Transportation and Utilities.

Representing IRD at the Conference and Trade Show will be Mr. Jim Wirachowsky, Regional Sales Manager & Traffic Safety Systems Specialist, and Mr. Roy Parsons, Regional Manager of In-Vehicle Driver Management Systems. They will be demonstrating IRD's line of Traffic Counter/Classifiers and Accessories, the SPEEDsentry™ Radar Speed Display, the instALERT™ Portable Variable Message Sign (VMS), and In-Vehicle Driver Management Systems.

Please visit IRD at booth No. 4309.

If you would like further information about IRD's products, please visit our web site at www.irdinc.com or contact our sales team at tel: 1-877-862-6868 or at e-mail: product.info@irdinc.com. For more information about the conference and trade show, you can visit the CPWE website at www.cpwe.ca.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com