



INTERNATIONAL ROAD DYNAMICS INC.

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IRD EXPANDS INTERNATIONAL PRESENCE WITH PARTNERSHIP IN BRAZIL

April 7, 2004 , SASKATOON SK - International Road Dynamics Inc. (IRD) announced today that it has entered into a partnership agreement as a minority partner to form a new company in Brazil to sell IRD and PAT Intelligent Transportation Systems and Products. The new business will act on the opportunities that exist with the PAT name and the installed base of PAT equipment in Brazil. IRD estimates that it will invest approximately USD \$175,000 in the first year of operations, and will own a 37% interest in the new business.

The new company will be called PAT Traffic Intelligent Transportation Systems (Brazil) and will promote a full range of ITS solutions in addition to the core businesses of IRD in order to maximize the opportunities for this growing market in Brazil.

Mr. Terry Bergan, IRD's President and CEO noted, "The Brazilian market presents a solid opportunity for new highway weight enforcement programs as well as ongoing service and maintenance business. In addition, the 75 weigh stations previously supplied by PAT will require upgrades and refurbishment in the near term. Finally, we believe there is a solid opportunity to further build our business in the region through the introduction of our low-cost iTOLL toll collection system and the PAT range of traffic counters and classifiers."

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

- 30 -

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

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IRD is listed on the TSX - trading symbol - IRD
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