



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN PUBLIC WORKS CONFERENCE AND EXPO

May 11, 2004 - IRD will be participating in the upcoming Chicago Metro Chapter APWA (American Public Works Association) Annual Meeting and Exhibition to be held May 18th to May 20th 2004 in Villa Park, Illinois. This conference is in conjunction with the Municipal Fleet Managers Conference and coincides with National Public Works Week.

Please join Mr. Mark Fayta, IRD's Regional Sales Manager, at the APWA (booth number 91). He will be showcasing the new InstALERT Portable Changeable Message Sign (CMS) along with the SPEEDSentry Radar Speed Display Sign, Portable Wheel Load Scales, and Traffic Counting & Classifying Equipment.

For further information on the Chicago Metro Chapter APWA meeting please visit: <http://chicago.apwa.net>. If you would like information about IRD or any of its products, please contact Mr. Mark Fayta at telephone: 877-862-6868 or email at mark.fayta@irdinc.com

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

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