



INTERNATIONAL ROAD DYNAMICS INC.

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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD PARTICIPATES IN THE FEDERATION OF CANADIAN MUNICIPALITIES 66TH ANNUAL CONFERENCE AND MUNICIPAL EXPO

May 22, 2003 - International Road Dynamics (IRD) is proud to be a silver sponsor of the Federation of Canadian Municipalities (FCM) 66th Annual Conference and Municipal Expo to be held at the Winnipeg Convention Centre in Winnipeg, Manitoba May 30th to June 2nd, 2003.

FCM is the national voice of municipal governments, made up of more than 1,000 municipalities representing 80% of Canada's population. FCM's annual conference and trade show brings together 1,500 senior municipal decision-makers from every province and territory in Canada. It is one of the places where political, managerial and technical municipal representatives come together to obtain the strategic tools of the future.

This year's theme: 'Integrated Marketing Yields Results!'

Representing IRD at the conference and trade show will be **Mr. Peter Kooy**, Manager of Product Sales, and **Ms. Marles Kerns**, Product Sales Representative. Peter and Marles will be demonstrating the company's line of traffic counter/classifiers and their accessories, trail counters and IRD's New Sonoblaster!®.

Please visit IRD's Trade Show Booth No. 621.

If you would like any further information on IRD's products, please contact Mr. Peter Kooy at 306-653-6600 or e-mail peter.kooy@irdinc.com. For more information about the conference and trade show, you can visit the FCM web site at www.fcm.ca.

IRD is a highway traffic management products and systems technology company which specializes in supplying systems to the worldwide, emerging industry of Intelligent Transportation Systems (ITS). IRD is a North American-based company, with a Canadian corporate office in Saskatoon, Saskatchewan and sales and service offices throughout the U.S., and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced traffic systems to manage and protect their highway infrastructure.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com