



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

NEW INTRUSION WARNING PRODUCT FOR SAFETY AND SECURITY

April 3, 2003 - International Road Dynamics Inc. (IRD) introduces the Sonoblaster!® Dual Alert Intrusion Alarm. The Sonoblaster!® is mounted on a traffic safety device, such as a traffic cone or delineator, and sounds a loud alarm when it is struck by a vehicle. Upon impact by an errant vehicle, the Sonoblaster's CO₂ powered horn blasts at over 125 dB to signal workers, drivers and others in the vicinity that the vehicle is entering a protected area. This provides time for people to get out of the way of the oncoming vehicle and for the driver to take evasive action.

The Sonoblaster!® has many applications including work zone protection, utility, police, fire, military, construction sites, pedestrian protection, event security, and disaster scenes. Besides making the area safer for both drivers and other people in the vicinity, the Sonoblaster!® saves money by reducing the requirement for expensive curbs, gates, barriers, traffic control and security personnel.

The Sonoblaster!® uses CO₂ cartridges which are safe and reliable and does not require electrical power, battery recharging or other maintenance. It is as easy to deploy and retrieve as setting a standard traffic cone and each unit operates as an independent unit. Cones equipped with the Sonoblaster!® can be deployed and retrieved from a cone truck, the same as standard cones.

For further information about the Sonoblaster please click:
www.irdinc.com/english/html/prod/sonoblaster.htm or contact Mr. Rod Klashinsky VP of Sales at tel: 306-653-6600 or at e-mail: rod.klashinsky@irdinc.com.

IRD is the exclusive representative of Sonoblaster!® in the United States, Canada, Australia, and New Zealand. IRD is a highway traffic management products and systems technology company which specializes in supplying systems to the worldwide, emerging industry of Intelligent Transportation Systems (ITS). IRD is a North American-based company, with a Canadian corporate office in Saskatoon, Saskatchewan and sales and service offices throughout the U.S., and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced traffic systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – Trading Symbol – IRD

www.irdinc.com