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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD INTRODUCES NEW PORTABLE WIM

Saskatoon, SK March 10, 2003 - Planning and traffic departments can now easily collect valuable highway and road traffic data using the new TCC-540 Portable Weigh-In-Motion (WIM) system from International Road Dynamics Inc. (IRD). The TCC-540 Portable WIM System is a full function TCC-540 Traffic Counter/Classifier, with the added capability to collect piezoelectric Weigh-In-Motion data. The TCC 540 Piezoelectric PWIM System is based on IRD's 1060 series System Electronics and algorithms in a compact microcontroller format.

The TCC-540 WIM is completely portable, battery (and optionally solar) powered, and is easy to set up and operate. The TCC 540 WIM can collect traffic and vehicle weight data on up to 8 lanes of piezoelectric sensors in a variety of configurations and layouts. The new portable WIM is light weight, modular, low power, low maintenance and possesses comprehensive diagnostic capabilities. The TCC-540 WIM unit features an optional 16 key keypad, a 4-line LCD, and a case which is completely sealed and water resistant. The WIM unit communicates by RS232 serial or with standard and high-speed telemetry communication devices.

Existing users of TCC-540 and Diamond Phoenix Traffic Counter/Classifier models can upgrade existing piezoelectric sensor models to a WIM capable model.

Users can collect vehicle volume, speed, length, class, individual axle weight and gross weight data in a user-selectable format, and can create their own vehicle classes or select the standard default classification schemes. Additionally, the new Portable WIM features auto-calibration and automatic gain control for enhanced accuracy under all types of weather conditions.

The TCC-540 PWIM system is ideally suited for users currently collecting count and classification data who desire the benefits of comprehensive truck weight data. States, provinces, counties, cities and municipalities can benefit from this data in planning road upgrades and maintenance. Existing users collecting piezoelectric WIM data will be impressed by the small form factor, low power operation, and updated setup and calibration.

Mr. Terry Bergan, President and CEO of IRD, states "the company is proud of its innovative spirit and continuing advances in highway and traffic technology. The TCC-540 WIM is a welcome addition to our weigh-in-motion product line and fills a need in the traffic market for a portable and reliable product, which is easy to set up and operate in the field."

For additional information about the TCC-540 WIM please click http://www.irdinc.com/english/pdf/brochure/prod/540WIM_0302.pdf or contact Mr. Peter Kooy, Products Manager, at tel: 306-653-6600 or e-mail: peter.kooy@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD
www.irdinc.com