



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD'S TRAFFIC COUNTER/CLASSIFIER LINE ENHANCED WITH THE ACQUISITION OF PAT TRAFFIC

September 23, 2003 - International Road Dynamics Inc. (IRD) announced today that the ITC line of traffic counters from PAT have been added to round out IRD's traffic counter/classifier portfolio. From the compact, yet versatile Mini ACE to the rack mount AVC 190 automatic vehicle classifier to the Tracker hand held turning movement counter IRD's traffic counter line-up now has it all.

The Mini ACE is a compact two channel traffic counter that can use a variety of sensors. The Traffic ACE collects up to four inputs of data from a variety of sensors. The TRS is a full featured counter/classifier with up to 24 sensor inputs capable of recording 24 lanes of volume or 8 lanes of classification, speed and length. There is also a smaller, lighter Mini TRS with inputs for up to 4 road tube and 4 loops.

The AVC 190 is a rack mount, modular traffic flow measurement and vehicle counting and classification system that facilitates collection, analysis, storage and transmission of traffic data. Various interface and data collection boards can be used to acquire signal from various sensors including induction loops, piezo axle sensors, microwave sensors and environmental sensors.

The Tracker intersection counter can record 16 different turning movements in an easy to use hand held unit. It can store multiple counts and hundreds of intervals.

Data from all the counters except the Mini ACE can be downloaded to a computer and reports generated from one software package, the Road Reporter software for Windows.

In addition to Traffic Counters and Classifiers, IRD offers a complete line of sensors for portable and permanent application, as well as sensor accessories. We also have a WIM card option to make your traffic classifier WIM enabled.

For more information on these products, visit our website at www.irdinc.com or contact Mr. Peter Kooy, Manager of Product Sales at 306-653-6600 or email at products@irdinc.com or Mr. Mark Fayta, Regional Manager of IRD-PAT Traffic at 815-675-1430 or mark.fayta@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

www.irdinc.com