



INTERNATIONAL ROAD DYNAMICS INC.

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IRD EXPANDS INTERNATIONAL BUSINESS WITH AWARD OF 17 SLOW SPEED WEIGH-IN-MOTION (SSWIM) SYSTEMS IN PAKISTAN

Saskatoon, SK – MARCH 4TH, 2003 - International Road Dynamics Inc. (IRD) announced today that it has been awarded a contract valued at CDN \$500,000 by National Engineers, its exclusive distributor in the Country of Pakistan, to supply 17 SSWIM systems to the National Highways Authority (NHA). This is a repeat order with the highway authorities and follows previous contracts where IRD supplied 12 high speed and 10 slow speed Weigh-In-Motion (WIM) systems in the years 1997 and 2002 respectively. Under the contract IRD supplies the systems and National Engineers completes all the in-country installation and on-going service.

The IRD-SSWIM systems will be installed on the N5 National Highway to provide a quick and efficient way to check trucks for weight compliance. The SSWIM scales provide a check of axle, axle group, axle spacing and bridge formula compliance while the truck crosses the scale at speeds of up to 8 MPH (13 KPH). The IRD-SSWIM technology is used worldwide by weight enforcement agencies, including systems used at the southern U.S. border crossings. The SSWIM is an efficient, cost-effective tool to ensure truck and axle weight compliance. The IRD-SSWIM scales are also used in freight loading terminals and other truck staging and loading areas.

IRD President and CEO Mr. Terry Bergan, stated "This contract enhances our growing presence and commitment to provide innovative ITS Solutions in the international market. It has been assisted by the establishment of our Liaison Office in the region, which has enabled IRD to more effectively capitalize on new opportunities and has provided IRD's customers with local support. We look forward to working with the NHA on this important project."

For further information about IRD Weigh Systems or other IRD Systems, please contact Mr. Aman Kishore, Regional Manager - South Asia, at IRD's office in New Delhi, by Tel: 0091-129-2512294, Fax: 0091-129-2512295, email: aman.kishore@irdinc.com or visit IRD's web site at www.irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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IRD is listed on the TSX - trading symbol - IRD
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