



## INTERNATIONAL ROAD DYNAMICS INC.

Corporate Offices: Canadian - 702 - 43rd St. E. Saskatoon, SK S7K 3T9  
U.S. - 305, 1006 West 104th Ave. Northglenn, CO 80234

**For Immediate Release: July 14<sup>th</sup>, 2003**

### **IRD AWARDED DATA COLLECTION SERVICE CONTRACT RENEWAL BY OKLAHOMA DEPARTMENT OF TRANSPORTATION**

**Saskatoon, SK July 14<sup>th</sup>, 2003** - International Road Dynamics Inc. (IRD) announced today that it has been awarded a contract renewal by the Oklahoma Department of Transportation to supply, install, operate and maintain new and existing Weigh-In-Motion (WIM) Data Collection Sites state-wide. This contract is valued at approximately CDN\$675,000 involving the maintenance and service of existing WIM and AVC Sites.

Oklahoma DOT Project Manager, Mr. Lester Harragarra stated "the Planning Division of the Oklahoma Department of Transportation is looking forward to our continuing productive partnership with IRD. The construction and renovation efforts during the past two years have significantly enhanced the geographic and functional class dispersion of the WIM systems across the state. Their involvement and professionalism has helped us grow our data collection program and meet our Federal and State requirements. Through the maintenance and services provided in the contract, we have experienced an exceptional WIM site operational efficiency rating. We look forward to a continuation of the support provided by IRD in this maintenance and service contract".

IRD's expertise and experience in the Data Collection field, allows the customer to receive a complete package of service from one vendor. IRD offers the design, manufacturing, installation, collection of data, post-processing of data, report generation and maintenance of data collection systems. The IRD Service Support Team has provided expert technical and customer service for more than 20 years and is capable of managing all operational needs for Data Collection and other Intelligent Transportation Systems (ITS).

Mr. Terry Bergan, IRD's President and CEO commented, "The renewal of this contract exemplifies IRD's Customer Driven philosophy. We are proud of our positive relationship with our customers and our commitment to provide excellent service to the Oklahoma DOT".

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

- 30 -

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

Terry Bergan, President & CEO

Phone: (306) 653-6600

U.S. (303) 355-5998

Francine Senecal-Lepage, Investor Relations

Phone: (306) 653-6603

Fax: (306) 653-6609

Email: [irdir@irdinc.com](mailto:irdir@irdinc.com)

**IRD is listed on the TSX - trading symbol - IRD  
[www.irdinc.com](http://www.irdinc.com)**