



INTERNATIONAL ROAD DYNAMICS INC.

Corporate Offices: Canadian - 702 - 43rd St. E. Saskatoon, SK S7K 3T9
U.S. - 2404 Spring Ridge Drive, Suite E Spring Grove, IL 60081

For Immediate Release: December 18, 2003

IRD AWARDED \$1.5 MILLION NEW YORK CITY DATA COLLECTION CONTRACT

Saskatoon, SK – December 18, 2003 – International Road Dynamics Inc. (IRD) announced today that it has been awarded a contract by the New York Department of Transportation to maintain and upgrade existing Data Collection sites within New York City and the surrounding area. This one year contract is valued at CDN \$1.5 Million and includes an annual CDN \$550,000 for the maintenance and repair of sites, which is renewable for up to four additional years.

There are currently 28 contracted Data Collection sites within New York City and IRD is responsible for providing operational readiness of 95% or better on these systems throughout the course of the contract.

The new contract complements a similar maintenance agreement that is in its third year between IRD and the New York Department of Transportation for sites located in Eastern New York State. IRD is also involved with the supply of equipment and technical support for Western New York State. This project also extends and strengthens IRD's Service Network throughout North Eastern USA to support new installations and to service existing products and systems.

Mr. Todd Westhuis, New York State DOT commented "We are extremely happy with the quality of product and support that IRD is currently providing, and we look forward to working with them in New York City and its surrounding area. IRD has met and exceeded our expectations and has helped to make our Data Collection Program a success. These Data Collection Programs are used by our Department for roadway planning efforts and safety initiatives."

IRD's Performance-Based Contracts ensure that customers receive a specified level of operational readiness and performance during the term of the contract. To learn more about IRD Performance Contracts, please contact Mr. Roy Czinku, IRD's Engineering Service & Support Manager at (306) 653-6627 or email: roy.czinku@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

- 30 -

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

Terry Bergan, President & CEO

Phone: (306) 653-6600

U.S. (303) 355-5998

Francine Senecal-Lepage, Investor Relations

Phone: (306) 653-6603

Fax: (306) 653-6609

Email: irdir@irdinc.com

**IRD is listed on the TSX - trading symbol - IRD
www.irdinc.com**