



## INTERNATIONAL ROAD DYNAMICS INC.

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**For Immediate Release: November 4, 2003**

### **IRD RECEIVES NEW INTERNATIONAL BUSINESS** **CONTRACT TO SUPPLY A FURTHER 20 LANES OF iTOLL IN INDIA**

**Saskatoon, SK – November 4, 2003** - International Road Dynamics Inc. (IRD) announced today that it has received a contract from JAS Toll Road Co. Ltd.. in Bangalore, India to supply and install 20 lanes of IRD's new **iTOLL** toll collection system. The total value of the contract is approximately CDN \$340,000.

The toll systems will be implemented at two plazas on the NH4 highway near Bangalore, and forms part of the National Highway Authority of India's (NHAI) National Highway Development Program, which connects 4 major cities in the country across some 6000 km of highway. The toll system will feature automated payment using monthly passes and barcode tickets, and the new IRD **iTOLL** video incident detection system. The systems are expected to be installed and operating by December 2003.

Mr. Terry Bergan, IRD's President and CEO noted, "With this order, we have expanded to 100 the number of lanes of our fully-automated toll collection systems installed in India, and it is an excellent example of how our strategies to build IRD's presence in select international markets are working. Through our office in New Delhi, we are also able to provide full support to our customers in India and other nearby regions. We are proud to have received this prestigious new contract award, and look forward to our continued participation in the aggressive highway infrastructure development program of the Indian government."

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

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**IRD is listed on the TSX - trading symbol - IRD**  
**[www.irdinc.com](http://www.irdinc.com)**