



INTERNATIONAL ROAD DYNAMICS INC.
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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

IRD TO PARTICIPATE IN THE ITS CANADA ANNUAL CONFERENCE AND GENERAL MEETING

APRIL 17, 2003 – International Road Dynamics Inc. (IRD) will be participating in the Intelligent Transportation Society (ITS) Canada annual conference and general meeting, April 27th to 29th, 2003 in Fredericton, New Brunswick. The meeting will be attended by representatives of the public sector, private industry, and academia and will discuss developments in the ITS industry focusing on infrastructure, vehicle technology, policy development, security applications, public safety, privacy, and funding in a Canadian context. IRD will be represented by Mr. Brian Taylor, Vice President of Technical Solutions & Business Development and Mr. Terry Bergan, President & CEO. Mr. Bergan has previously served on the ITS Canada Board of Directors. As a founding member of ITS Canada, IRD Delegates are active participants in committee and stakeholder events.

IRD in partnership with ITS Canada are pleased to announce a hosted tour of the Longs Creek Mainline Pre-Screening System, supplied by IRD for the Province of New Brunswick in the fall of 2002.

This facility is the first of its kind in Canada, incorporating Weigh-In-Motion (WIM) and advanced vehicle notification to determine commercial vehicle compliance in advance of the weigh station. The tour will take place on Sunday, April 27th. Delegates wishing to join the tour can register at the ITS Canada desk on Sunday morning. Space is limited, so all interested conference participants are encouraged to sign up early to view the operation of this system.

We look forward to your visit at IRD's Display

For more information about the conference visit ITS Canada's website at www.itscanada.ca or if you would like any information on any of IRD's systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: brian.taylor@irdinc.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSx – trading symbol – IRD

www.irdinc.com