



**INTERNATIONAL ROAD DYNAMICS INC.**

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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO PARTICIPATE IN THE ITS AMERICA 2003 ANNUAL MEETING AND EXPOSITION IN MINNEAPOLIS**

**May 12, 2003** – International Road Dynamics Inc. (IRD) will be participating in the ITS America 2002 Annual Meeting and Exposition to be held May 19<sup>th</sup> to 22<sup>nd</sup>, 2003 in Minneapolis, Minnesota. The theme of this year's annual meeting is "Real World, Real Results", with a special emphasis on highlighting the benefits seen in the deployment and use of ITS Technologies. Additionally, this year's meeting has a track dedicated to Public Safety. At ITS America 2003, representatives of the public sector and private industry will come together to discuss developments in the ITS industry focusing on infrastructure, vehicle technology, policy development, security applications, public safety, privacy, funding for ITS projects.

IRD will be represented by Mr. Brian Taylor, Vice President of Technical Solutions & Business Development, Mr. Randy Hanson, Executive VP & COO, Mr. Terry Bergan, President & CEO, and Mr. Andrew Pratt, Chief Engineer.

As a long standing member of ITS America, IRD Delegates are active participants in committee events including the Commercial Vehicle and Freight Mobility, and the Intermodal Freight Technology Working Groups, and will be participating in the Travel Time Workshop. IRD will be exhibiting as part of this year's meeting and IRD staff will be available to discuss IRD's systems and new initiatives including Workzone Safety and Advisory Systems, Commercial Vehicle Pre-Screening Systems, and Driver Management Systems.

***We look forward to your visit at IRD's Booth # 327.***

For more information about the conference visit ITS America's website at [www.itsa.org](http://www.itsa.org) or if you would like any information on any of IRD's systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: [brian.taylor@irdinc](mailto:brian.taylor@irdinc).

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)