



## INTERNATIONAL ROAD DYNAMICS INC.

Corporate Offices: Canadian - 702 - 43rd St. E. Saskatoon, SK S7K 3T9  
U.S. - 305, 1006 West 104th Ave. Northglenn, CO 80234

**For Immediate Release: September 10, 2003**

### **IRD RECEIVES CONTRACT IN INDIA TO SUPPLY 48 LANES OF iTOLL**

**Saskatoon, SK – September 10, 2003** – International Road Dynamics Inc. (IRD) announced today that it has received a contract from Ideal Road Builders (IRB) in Mumbai, India to supply and install 48 lanes of IRD's new **iTOLL** Toll Collection System at 5 plazas for the Mumbai Entry Points Project (MEP) in India. In addition, IRD has received a 4 year maintenance contract to maintain the systems. The total value of the contract is approximately CDN \$1,150,000.

The toll systems will be installed on the access roads to Mumbai and will feature automated payment using smart card and barcode tickets, and the new IRD **iTOLL** video incident detection system. The systems are expected to be installed and operating by November 2003.

Mr. Terry Bergan, IRD's President and CEO noted, "IRD is proud to receive another contract from IRB, one of our established and valued customers in India. With this order, we have expanded the number of lanes of our fully Automated Toll Collection Systems installed in India to 80, demonstrating the growing utilization of IRD's technology in this demanding environment. We are also pleased to be providing the **iToll** system as a recent addition to our current system. The **iToll** project and our recent acquisition of the business of PAT GmbH, are important aspects of our strategic plan to increase our presence in the world-wide ITS Industry."

Information about IRD's **iTOLL** system can be found at:  
[http://www.irdinc.com/english/pdf/brochure/toll/TollAd\\_FullPage.pdf](http://www.irdinc.com/english/pdf/brochure/toll/TollAd_FullPage.pdf)

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

- 30 -

The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

FOR MORE INFORMATION PLEASE CONTACT:

Terry Bergan, President & CEO

Phone: (306) 653-6600

U.S. (303) 355-5998

Francine Senecal-Lepage, Investor Relations

Phone: (306) 653-6603

Fax: (306) 653-6609

Email: [irdir@irdinc.com](mailto:irdir@irdinc.com)

IRD is listed on the TSX - trading symbol - IRD  
[www.irdinc.com](http://www.irdinc.com)