



**INTERNATIONAL ROAD DYNAMICS INC.**  
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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO PARTICIPATE IN CVSA FALL WORKSHOP IN SAVANNAH GEORGIA**

**September 29, 2003** – International Road Dynamics Inc. (IRD) will be participating in the Commercial Vehicle Safety Alliance (CVSA) Fall Workshop being held in Savannah, Georgia October 5<sup>th</sup> to 8<sup>th</sup>, 2003. This workshop is an important event in the business of commercial vehicle safety, attended by several hundred commercial vehicle safety specialists and enforcement officers from the USA, Canada, and Mexico.

Many of those attending this meeting are current IRD customers, using IRD Weigh-In-Motion size and weight screening technology, and IRD's unique Integrated Roadside Operations Computer (I-ROC) software at numerous commercial vehicle inspection facilities installed by IRD in all three countries. Many of these systems are capable of providing full Electronic Screening of commercial vehicles as part of the Commercial Vehicle Information Systems and Networks (CVISN) program.

IRD will be represented by Mr. Joe Madek, Vice President of U.S. Sales, Mr. Brian Taylor, Vice President of Technical Solutions & Business Development, and Mr. Jonathan Vinek, Southwest Regional Sales Manager. IRD will be participating in the exhibition, showcasing the latest IRD innovations including the IRD Virtual Weigh Station system, and remote monitoring applications for enhanced commercial vehicle monitoring and enforcement. Additionally, IRD will be showcasing GateWeigh, a slow speed weigh in motion (SSWIM) technology, ideally suited for use in freight terminals, ports, and other applications where quick commercial vehicle size and weight monitoring is important.

As a long standing member and corporate sponsor of CVSA, IRD Delegates are active participants in committee events including the Committee on Size and Weights, and the Committee on Intelligent Transportation Systems and enjoys the recognition as a "Gold Sponsor" for CVSA and this conference. **Visit IRD's Representatives at Booth #18** for more information on IRD's latest products and systems.

For more information about the conference visit CVSA's website at [www.cvsa.org](http://www.cvsa.org) or if you would like any information on any of IRD's systems, please contact Mr. Brian Taylor at tel: (306) 653-6611 or at Email: [brian.taylor@irdinc.com](mailto:brian.taylor@irdinc.com).

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)