



**INTERNATIONAL ROAD DYNAMICS INC.**  
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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO GIVE PRESENTATIONS ON COMMERCIAL VEHICLE MONITORING SOLUTIONS AT MAJOR LAS VEGAS CONFERENCE**

**January 24, 2003** - International Road Dynamics Inc. (IRD) will be attending and exhibiting solutions for monitoring commercial vehicles at the upcoming ***ITS/CVO Deployment Showcase***, being held from January 20<sup>th</sup> to 30<sup>th</sup>, 2003 at the Rio Suites Hotel in Las Vegas, Nevada. This meeting will be attended by numerous high level North American transportation professionals representing the various State, Provincial and Federal transportation agencies involved in commercial vehicle regulation and enforcement.

IRD will be a participant in the conference and will host a display in the exhibition. The company will be represented by Mr. Brian Taylor, VP of Technical Sales, Mr. Joe Madek VP of US Sales, and Mr. Terry Bergan, President and CEO. Mr. Taylor will be making a presentation as part of the conference agenda on IRD CVO Roadside Systems, and Mr. Bergan is on the agenda to discuss Safety Advisory Systems, including the Truck Rollover Warning and Downgrade Warning Systems. Additionally, IRD will be promoting integrated Weigh Station Enforcement technologies including IRD Single Load Cell WIM (Weigh-In-Motion) Scales, Mainline WIM Screening systems, and IRD Commercial Vehicle Information Systems and Networks (CVISN) Road Side Operations Computer (ROC) software.

IRD representatives will additionally be attending the ***Intelligent Transportation Society (ITS) America Commercial Vehicle and Intermodal Freight Mobility Forum*** meeting being held immediately following the Showcase on January 30<sup>th</sup> and 31<sup>st</sup>, 2003. Government officials and industry leaders will be meeting as part of the forum to discuss research, development and deployment strategies for ITS technologies applicable to Commercial Vehicle Enforcement and Security.

Please visit IRD's **Booth Number 11** to discuss how IRD systems can streamline enforcement activities making them more efficient and cost effective.

For further information about the conference and exhibition, please go to [www.2003itsforum.org](http://www.2003itsforum.org). For further information about IRD CVO Systems and Applications, please contact Mr. Brian Taylor at tel: (306) 653 6611 or at e-mail: [brian.taylor@irdinc.com](mailto:brian.taylor@irdinc.com).

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)