



INTERNATIONAL ROAD DYNAMICS INC.

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IRD TO SUPPLY THE STATE OF COLORADO WITH AUTOMATED TRUCK ROLLOVER AND DOWNHILL WARNING SYSTEMS VALUED AT CDN \$750,000

Saskatoon, SK March 6th, 2003 - International Road Dynamics Inc. (IRD) announced today that it has received contracts to supply the State of Colorado Department of Transportation with an Automated Truck Rollover Warning System (ATRWS) and an Automated Truck Downhill Warning System (ATDWS). The contracts are with local Colorado contractors W.L. Contractors, Inc. and DKS Enterprises respectively, and are valued at a total of approximately CDN \$750,000.

The systems will be installed this year in Clear Creek County. IRD has provided the State of Colorado with ITS (Intelligent Transportation Systems) systems since the early 1990's. These systems include Truck Pre-Clearance systems at Fort Collins, Monument, Limon, Ft. Morgan, Loma, Cortez, Trinidad, Dumont, Lamar, and an ATDWS located near the Eisenhower Tunnel.

The ATRWS helps to prevent rollover accidents on sharp curves and the ATDWS helps to prevent accidents on long downgrades. The systems detect vehicle speed, vehicle axles, and vehicle weight. For the ATRWS, a maximum safe speed is determined for the curve and vehicle weight category. When a truck activates these sensors at highway speed, a rollover threshold is computed, and if the truck exceeds that threshold an electronic message sign is activated informing the truck operator to slow down before reaching the curve. For the ATDWS, a safe descent speed is determined for the downgrade ahead. When a truck activates the sensors at highway speed, the safe descent speed is calculated and displayed to the driver on an overhead electronic message sign. Each activated message for both systems is specific to a particular truck, and is therefore, more effective than a general message directed at all trucks.

Ms. Pam Hutton, Colorado Department of Transportation Region One Traffic Engineer, stated "The Colorado Department of Transportation is extremely excited about the installation of the IRD Automated Truck Rollover Warning System and the Automated Truck Downhill Warning System on our Interstate 70 Mountain Corridor. The system will be installed at a location known as Floyd Hill, a location that has a significant history of truck roll-over accidents in both directions of travel. It is our sincere hope that the installation of this innovative ITS system will reduce or eliminate the problem that currently exists, and will help to provide a much safer traveling environment for all customers."

Since the introduction of these systems in 1993, IRD has installed them at numerous sites in several states, including Colorado, Virginia, Maryland, Georgia and Pennsylvania. The systems have been proven to be highly effective, as no accidents have occurred where the systems have been installed.

The systems incorporate IRD's Single Load Cell Technology which has been used in Colorado for 8 years. It is the most reliable and accurate WIM Sensor available on the market today to detect and weigh trucks in advance of highway curves. In addition to enhancing safety and reducing accidents, the installation and maintenance of the IRD Single Load Cell Scale reduces lane closure time because a new load cell can be installed with hand tools in minutes.

"Our advanced technologies provide highway agencies with a highly effective way of pinpointing vehicles that are in danger and may pose danger to the traveling public", commented Mr. Terry Bergan, IRD's President and CEO. "We continue to explore opportunities where our leading-edge ITS products can improve safety and save lives".

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

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The Company's shares trade on the Toronto Stock Exchange under the symbol IRD.

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**IRD is listed on the TSX - trading symbol - IRD
www.irdinc.com**