



INTERNATIONAL ROAD DYNAMICS INC.  
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## **BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

### **IRD TO PARTICIPATE IN CITE (DISTRICT 7) / ITE (DISTRICT 4) ANNUAL CONFERENCE**

**June 16, 2003** - International Road Dynamics Inc. (IRD) will be participating in the Canadian Institute of Transportation Engineers (CITE) District 7 / Institute of Transportation Engineers (ITE) District 4 Annual Conference and Tradeshow Exhibition from June 22<sup>nd</sup> to 25<sup>th</sup>, 2003 in Winnipeg, Manitoba.

The conference theme this year is New Approaches to Transportation Challenges. The program will discuss these challenges and the diverse and creative approaches used to address them. Complementing the technical program will be a number of technical tours exploring the diverse transportation sector and showcasing Manitoba's transportation solutions. Mr. Tom Der, Regional Manager, will be in attendance at the conference and exhibition to represent IRD and will be available to discuss their products and systems for Intelligent Transportation Systems (ITS). These ITS solutions have been deployed worldwide for a variety of applications to improve transportation efficiency and safety.

For more information about the conference visit the CITE website at: [www.cite7.org/winnipeg.htm](http://www.cite7.org/winnipeg.htm) or for more information about any of IRD's systems, please contact Mr. Tom Der at phone (306) 653-6613 or Email: [tom.der@irdinc.com](mailto:tom.der@irdinc.com) .

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSE – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)