



**INTERNATIONAL ROAD DYNAMICS INC.**

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**BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION**

**IRD ENHANCES “BUILD-YOUR-OWN” FEATURE ON WEB SITE**

**March 20, 2003** - IRD (International Road Dynamics Inc.) is pleased to announce that visitors to its web site can now construct their own CVO (Commercial Vehicle Operations) models on its web site at [www.irdinc.com](http://www.irdinc.com). With the new “Build-Your-Own” feature, Planners and Designers can review Weigh-In-Motion (WIM) technologies and design their Commercial Vehicle Operations Systems on IRD’s web site. Weigh-In-Motion technology is used at Commercial Vehicle Inspection Stations to target only those trucks which are suspected of being in violation of overweight and/or dimension regulations. This results in efficient operation and the elimination of long truck back-ups at the stations.

The Build-Your-Own section of the web site provides users with the facility to lay out the system and sensors, to generate a drawing and equipment list, to request a price for the stated requirements, and to print and e-mail this information to colleagues. The new CVO feature includes both Ramp and Mainline Truck Sorter Systems. Additionally, the Build-Your-Own section provides users with the means to construct computer-generated models of Data Collection WIM Systems and Truck Safety Advisory Systems.

Mr. Terry Bergan, President & CEO of IRD, comments “the Build-Your-Own tool is another way in which IRD is attempting to better serve our customers. With this web site feature, visitors can develop considerable knowledge of IRD technology in the comfort of their offices, and then automatically request more detailed information including price.”

If you have any questions or would like more information about IRD Systems and Products, please contact Mr. Rod Klashinsky, VP of Sales at tel: (306) 653-6600 or email: [rod.klashinsky@irdinc.com](mailto:rod.klashinsky@irdinc.com).

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD’s products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

[www.irdinc.com](http://www.irdinc.com)