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BUSINESS UPDATE ONLY - NON-MATERIAL INFORMATION

MEMBER OF IRD'S TEAM PRESENTED PRESTIGIOUS AWARD

January 30, 2003 - International Road Dynamics Inc. (IRD) was proud to announce today that the highest honor which is bestowed by the Michigan Road Builders Association was presented earlier this month to IRD's National Director of Safety. The prestigious Pioneer Award was presented to Mr. Bill Hattan by Governor Jennifer M. Granholm at the Michigan Road Builders' Association (MRBA) 75th Annual Conference. It is only the second time the award has been presented in the MRBA's 75 year history, and it was presented to Mr. Hattan in appreciation for his advocacy for work zone safety.

Bill has worked vigorously during his career to improve work zone safety in Michigan and across the United States. Over the past several years, the State of Michigan has made work zone safety a high priority. In the summer of 2001, Mr. Hattan testified in front of the Michigan Legislature to support "Andy's Law," which increased penalties for motorists who injure or kill road workers.

On August 9th of 2002, the unthinkable happened; Mr. Hattan and his co-worker from International Road Dynamics, Ms. Tanya Loewen, from Saskatoon, Saskatchewan, Canada, were installing a Dynamic Lane Merge System, to improve safety for workers and motorists alike, on the shoulder of I-94 in Macomb County. A motorist traveling nearly 80 miles per hour struck him and Tanya. Ms. Loewen was killed instantly and Mr. Hattan was critically injured.

After extensive hospital recuperation from critical injuries, Mr. Hattan was released from hospital in late November, 2002. He is currently undergoing physical therapy and is recovering at home.

IRD congratulates Mr. Bill Hattan on this major achievement and looks forward to his continued successes in traffic safety for many years to come.

For further information about IRD Smart Traffic Safety Systems, please view our web-site at www.irdinc.com or contact Rod Klashinsky, Sr. Sales Manager at tel: 306-653-6610 or at e-mail: rod.klashinsky@irdinc.com.

IRD is a highway traffic management technology company specializing in supplying products and systems to the global Intelligent Transportation Systems (ITS) industry. IRD is a North American company based in Saskatoon, Saskatchewan with sales and service offices throughout the United States and overseas. Private corporations, transportation agencies and highway authorities around the world use IRD's products and advanced systems to manage and protect their highway infrastructures.

IRD is listed on the TSX – trading symbol – IRD

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